

# BIC Workgroup:

# Privacy and Data Protection



---

# Points for Discussion

- “Privacy is dead – Get used to it”
  - Is privacy the responsibility of the user, the service provider, the government?
  - Social changes in what is private
  - Economic value proposition for private data
  - What do [Facebook](#) and [Acxiom](#) know about you?
- Educating the Public
  - Use of PETS
  - Protection of children



---

# Possible Future INCO Projects

- Privacy Audit Framework (for enterprises)
  - Legal
  - Technical
  
- Privacy Enhancing Technologies (for individuals)
  - Do Not Track
  - Do Not Link
  - Data Minimization
  
- Privacy Enforcement (for governments)
  - Detection of violations of privacy laws
  - Evidence gathering for prosecutions

